Student Name: _____ Supervisor Name: _____

Intern Assessment Survey

Please complete and return this survey along with the Final Supervisor Evaluation that follows.

The College of Communications and its accrediting agency, the Accrediting Council on Education in Journalism and Mass Communications, have established a broad set of learning objectives for our students and we would like your help in assessing the extent to which the Penn State intern under your supervision exhibited qualities associated with those goals. On a scale of 1 to 5, rate your agreement with the statement, where 1 is strongly disagree and 5 is strongly agree. You may also note when the statement is not applicable (NA) to your situation. This survey should take you no longer than ten minutes to complete.

***Please circle the number that best reflects your response to the following statements:**

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	N/A
* The intern used tools and technologies appropriate for the job.	1	2	3	4	5	N/A
* The intern wrote correctly and clearly.	1	2	3	4	5	N/A
* The intern acted judiciously, creatively and independently.	1	2	3	4	5	N/A
* The intern demonstrated the ability to conduct research and evaluate information.	1	2	3	4	5	N/A
* The intern could use basic numeric and statistical concepts.	1	2	3	4	5	N/A
* The intern critically evaluated his or her own work for accuracy and fairness, clarity, style and grammatical correctness.	1	2	3	4	5	N/A
* The intern critically evaluated the work of others for accuracy and fairness, clarity, style and grammatical correctness.	1	2	3	4	5	N/A
* The intern demonstrated an understanding of professional ethical principles.	1	2	3	4	5	N/A
* The intern appeared to understand principles and laws of freedom of speech and press.	1	2	3	4	5	N/A
* The intern demonstrated sensitivity to the diversity of groups in a global society.	1	2	3	4	5	N/A
* The intern demonstrated an understanding of the role of professionals and institutions in shaping communications.	1	2	3	4	5	N/A

The following questions are being used across all campuses for common evaluation of all interns:

1. Please rate the effectiveness of the student's oral communication skills (speaking and listening).

Unsatisfactory				Exceptional
1	2	3	4	5

2. Please rate the effectiveness of the student's written communication skills.

Unsatisfactory				Exceptional
1	2	3	4	5

3. Please rate the effectiveness of the student's visual communication skills (the effective presentation of images and information in formats such as video, photography and graphic displays).

Unsatisfactory				Exceptional
1	2	3	4	5

4. How well prepared was the student for this internship?

Unsatisfactory				Exceptional
1	2	3	4	5

5. Please explain how your intern <u>was or was not</u> prepared.

_____
_____
_____
_____

If your intern was required to craft a single message piece or a final project during the internship period, please answer the following questions:

1. How *clear* is this message for its intended audience?

Not clear at all				Very clear	
1	2	3	4	5	NA

Please briefly explain:

_____
_____
_____

2. How *effective* is this message for its intended audience?

Not effective at all				Very effective	
1	2	3	4	5	NA

Please briefly explain:

_____
_____
_____

3. How *appropriate* is this message for its format?

Not appropriate				Very appropriate	
1	2	3	4	5	NA

Please briefly explain:

_____
_____
_____

Thank you for completing this survey. Your input is a valued component of our student learning assessment.