

## Committee to meet in Chicago March 19-20

The Accrediting Committee will meet March 19 and 20 in Chicago at the Westin Hotel, 909 N. Michigan Ave. Thirty visits and one revisit are on the agenda. The meeting will begin at 8:30 a.m. in the Chicago Ballroom on March 19 and is expected to last all day. Sunday's meeting is expected to end by noon.

Because of COVID safety concerns, in-person attendance is limited. Committee members, site team chairs and administrators of schools being discussed will attend the meeting. Administrators of other accredited units will be provided a Zoom link to listen to the meeting.

If you have questions, please contact Patricia Thompson, ACEJMC executive director, at [pthomps1@olemiss.edu](mailto:pthomps1@olemiss.edu)

See school discussion schedule, Page 4

## New ACEJMC standards in effect for 2022-23 visits

Council approves diversity resolution

ACEJMC conducts a major review of its standards at least once every 10 years, with an eye on staying up to date with changing demands of the professions and academia. The revisions process was led by a committee of ACEJMC Council members and included subcommittee participation by more than a dozen directors and experienced site-team members; presentations and discussions at several ACEJMC, ASJMC and ACEJMC meetings over the past two years; and a survey of 200 communications educators and media professionals.

The new standards feature less duplication and stronger embrace of key standards on leadership, curriculum, diversity and assessment. And, of course, a strong recognition of the need for expanded digital education and training for students as well as the desire for more creative and wide-ranging study plans.

Here is a summary of the changes. All standards were revised, including indicators and evidence:

• **The number of standards is reduced from nine to eight.** The former Standard 4 (Full-Time and Part-Time Faculty) and Standard 5 (Scholarship: Research, Creative and Professional Activity) are combined into a new Standard 5 (Faculty). Both Standards 4 and 5 focused on faculty and how faculty activity meets the university and unit teaching, research and service mission.

• **In Standard 2 (Curriculum and Instruction), the requirement for**

### Standards of Accreditation

- |  |                                       |
|--|---------------------------------------|
| 1 Mission, Governance and Administration | 5 Faculty                             |
| 2 Curriculum and Instruction             | 6 Student Services                    |
| 3 Assessment of Learning Outcomes        | 7 Resources, Facilities and Equipment |
| 4 Diversity and Inclusiveness            | 8 Professional and Public Service     |

**72 hours outside the unit is eliminated.** The goal is to give students and units more flexibility in constructing learning plans that connect with today's journalism and strategic communication worlds. The Council stressed that this recommendation does not conflict with ACEJMC's fundamental commitment to students receiving a well-rounded liberal arts and science education. Units will be required to explain how their curriculum results in a balance between professional skills and liberal arts and sciences.

• **The Diversity and Inclusiveness revisions strengthen the standard** by encouraging progress in diversity, inclusion and empowerment, going beyond a focus on numbers. The revised standard recognizes that diversity, equity and inclusion issues are significantly more important in our society and an even more central part of a well-structured education. In 2021, Council members unanimously approved a resolution on diversity, equity, inclusion and social justice.

Link to  
**ACEJMC's  
revised  
standards**  
[HERE:](#)



Link to  
**ACEJMC's  
DEISJ  
resolution**  
[HERE:](#)



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From Connecticut to California, Miami to Seattle, and Mexico to Dubai, the 2021-22 site teams and schools adjusted to many changes.

They coped with COVID-19 variants and tests, Zoom interviews and meetings, flight cancellations, 5G service limits, on-site class disruptions and more. Of the 31 visit/revisit accreditation reviews this academic year, 18 were fully on site, including all three international visits.

Eleven teams had one virtual team member, and two teams had

two virtual members. Detailed protocols for hybrid visits were established last summer.

Photos show team members and faculty at Winthrop University in South Carolina, Brigham Young University in Utah, Florida International University, Hofstra University in New York, and American University-Dubai, United Arab Emirates.



## MEMBER and PROGRAM UPDATES

### School leadership changes

**Hampton University** – Julia Wilson was named interim dean of the Scripps Howard School of Journalism and Communications. She succeeds B. DaVida Plummer, who left the deanship position to return to the industry.

**University of North Carolina** – Heidi Hennink-Kaminski became interim dean of Hussman School of Journalism Jan. 1. She succeeds Susan King, who stepped down and returned to faculty.

#### International schools:

**American University in Dubai** – Pedro Sigaud Sellos was named associate dean in the Mohammed Bin Rashid School for Communications. He succeeds Elissa Kkoury Ayoub, who was serving as interim associate dean.

**Anahuac University** – Josu Garriz Alcalá is the new dean in the School of Communication, effective Jan. 1. He succeeds Carlos Cienfuegos, who accepted another position at the university.

**Pontificia Universidad Católica de Chile** – Luz Márquez de la Plata became director of the Journalism Department on Oct. 1. She succeeds Eliana Rozas, who took over leadership of the Faculty Teaching Unit.

**University of Sharjah** – Jairo Alfonso Lugo-Ocando was named dean of the College of Communication. He succeeds Essam Nasr Selim, who was serving as interim dean.

### ASJMC and AEJMC elect Council representatives

James Stewart, head of the Department of Mass Communication at Nicholls State University, was elected to a three-year term as a Council representative for the Association of Schools of Journalism and Mass Communications. Stewart replaces Judy Oskam, director of the School of Journalism and Mass Communication at Texas State University, who had completed her second term.



Stewart



Greer

Jennifer Greer, dean of the College of Communication and Information at the University of Kentucky, was elected to a three-year term as a Council representative for the Association for Education in Journalism and Mass Communication.

Bey-Ling Sha, dean of the College of Communications at California State University, Fullerton, was re-elected to a second term as AEJMC representative.

Other ASJMC representatives on the Council are: Lucy Dalglish, University of Maryland; Greg Luft, Colorado State University; and Kathleen McElroy, University of Texas at Austin.

Other AEJMC representatives are Pat Curtin, University of Oregon, and Tom Reichert, University of South Carolina.

### Accrediting Committee members elected

Rafael Lorente and Diane McFarlin were elected by the Accrediting Council to fill two open seats on the Accrediting Committee. Their three-year terms begin with the March 19-20 Accrediting Committee meeting in Chicago.

Lorente is associate dean for academic affairs in the Philip Merrill College of Journalism at the University of Maryland. McFarlin is dean emeritus of the College of Journalism and Communications at the University of Florida.

Both Lorente and McFarlin have served on numerous accreditation site teams.



Lorente



McFarlin



Pitts



Dalglish



Albarado

### Nominating Committee appointed

Accrediting Council president Peter Bhatia appointed Council members Greg Pitts, Sonny Albarado and Lucy Dalglish to the nominating committee to make recommendations for four open seats on the Accrediting Committee.

The Nominations Committee also will put forth candidates to serve as Accrediting Council president and vice president. Council members will vote on the slate of nominees during the April 30 business meeting.

Pitts is director and professor in the School of Journalism

and Strategic Media at Middle Tennessee State University. He represents the Broadcast Education Association on the Council.

Dalglish is a professor and dean of the Philip Merrill College of Journalism at the University of Maryland. She is a Council representative for the Association of Schools of Journalism and Mass Communication.

Albarado retired as the projects editor of the Arkansas Democrat-Gazette and represents the Society of Professional Journalists on the Council.

### Accrediting Council to meet April 29-30

The Accrediting Council will make accreditation decisions on 30 visits and one revisit during its April 29-30 meeting in Chicago. The meeting will be held at the Westin Hotel, 909 N. Michigan Ave.

Accreditation decisions will be made on Friday; a half-day business meeting will be held Saturday. Details on registration and attendance will be made available later this month.



Geimann



Sizemore

## Public members appointed to Council

Peter Bhatia, Accrediting Council president, appointed Steve Geimann as a public member for a three-year term. Geimann is retired from Bloomberg News.

Jennifer Sizemore, vice president of communications for Arnold Ventures, was appointed to a second three-year term as a public member.

## Appeals Board appointed; Ceppos to chair

Jerry Ceppos, professor and former dean of the Manship School of Mass Communication at Louisiana State University, was appointed chair of the Appeals Board by Peter Bhatia, Accrediting Council president. Ceppos served on the Accrediting Council as representative of the Associated Press Managing Editors and the American Press Institute, and served two terms as Council president, from 1994 to 2004. He is a former executive editor at the San Jose Mercury News and Knight Ridder vice president for news.

Other Appeals Board members are Joe Foote and Charlotte Hall.

Hall is a former Accrediting Committee member who had a long career in news media, retiring as editor and senior vice president of the Orlando Sentinel in 2010. She has served as president of the American Society of News Editors and as treasurer of the group's foundation. Hall was a recent Reynolds Distinguished Visiting Professor at Washington and Lee University.

Foote is Dean Emeritus of the Gaylord College of Journalism and Mass Communications at the University of Oklahoma. He is a founder and former chair of the World Journalism Education Council and a former member of the Accrediting Council, a position he held for 23 years as Broadcast Education Association representative.



Ceppos



Foote



Hall

## Leadership

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## Accrediting Committee discussion schedule

Accrediting Committee members will make recommendations on 31 schools during its two-day meeting in Chicago. The following is the tentative discussion schedule.

### Saturday, March 19, 8:30 a.m.

1. California Polytechnic State University (revisit for initial accreditation)
2. University of Texas-Austin
3. Zayed University
4. Indiana University
5. California State University-Fullerton
6. Kent State University
7. Marshall University
8. Stony Brook University
9. Brigham Young University
10. Hofstra University
11. Texas State University
12. Anahuac University
13. Winthrop University
14. American University-Dubai
15. Arkansas State University
16. Central Michigan University
17. University of Puerto Rico-Arecibo
18. University of Washington
19. San Diego State University
20. University of Kentucky
21. University of Wisconsin-Eau Claire

### Sunday, March 20; 8 a.m. expected start time

1. University of South Dakota
2. University of North Carolina-Chapel Hill
3. University of North Alabama
4. American University-D.C. (undergraduate and professional master's)
5. California State University Dominguez Hills (initial accreditation)
6. University of Connecticut
7. San Jose State University
8. Florida International University (undergraduate and initial accreditation for master's program)
9. Baylor University
10. University of Oklahoma