

Message from the Incoming President

Kudos, accolades and bravo

For 13 years – in two separate terms of service – Peter Bhatia has led the Accrediting Council for Education in Journalism and Mass Communications. He’s presided during a time of great change in academia and our collective professions. He’s led during a global pandemic and under his leadership the Council has:

- Completed two exhaustive reviews and adoption of new-and-improved accreditation standards
- Strengthened and modernized standards for curriculum, diversity and assessment
- Approved a Diversity, Equity, Inclusion and Social Justice resolution
- Achieved recognition from the national Council for Higher Education Accreditation (CHEA)
- Appointed a new executive director
- Made more than 200 accreditation decisions
- Expanded ACEJMC’s international outreach



**Bhatia
to receive
2022 Sass
Award
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Peter has been – and is – a gifted leader. Since joining the Council in 2018, I have experienced and been favorably impressed by Peter’s steady, measured hand. He effectively knows when to push and when to pause. His vision and contributions have elevated and strengthened our work. It is rewarding to see Peter’s contributions honored with the Gerald M. Sass Distinguished Service Award, recognizing outstanding service to journalism, which will be presented at the AEJMC conference in Detroit in August.

Peter: Thank you for your leadership. We’re better and stronger for your service.

I am honored to now lead our Council at a time that can be described of academia and our professions as “disrupted.” The work of our Council and its impact on the delivery of quality education in journalism and mass communications is critical – perhaps more so than ever. I look forward to working with our wonderful staff – Pat and Cindy – and with educators, students, administrators and media professionals to ensure we deliver on our Council’s mission ... *dedicated to excellence and high standards in professional education in journalism and mass communications.*

To all who serve this mission, thank you.

-- Del

Galloway, Pitts to lead Council

Del Galloway was elected president of the Accrediting Council and Greg Pitts was elected vice president during the Council’s business session April 29 in Chicago.

Galloway is senior vice president of Communications, Atlantic and Pacific Regions, Wells Fargo. Galloway is the first public relations and strategic communications professional to lead the Council in its 77-year history. The Council was previously led by journalists representing news organizations. Galloway joined the Accrediting Council in 2018 as a representative for the Public Relations Society of America.

Galloway succeeds Peter Bhatia as Council president. Bhatia, editor and vice president of the Detroit Free Press and freep.com, served the two-term limit.

Pitts is a professor and director of the School of Journalism and Strategic Media at Middle Tennessee State University. He is a Council representative for the Broadcast Education Association. Pitts succeeds Dale Cressman, whose term ends this summer. Cressman is associate professor and associate director of student learning at Brigham Young University.

Galloway and Pitts will each serve a three-year term, beginning with the Council’s fall semester business meeting on Aug. 27.



Del Galloway



Greg Pitts

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2021-22 Accreditation Decisions

The Accrediting Council made accreditation decisions on 30 site visits and one revisit during its April 29 meeting in Chicago. See details on Page 7

New representatives on the Council

American Advertising Federation

Jenny Buschhorn was appointed to serve as Accrediting Council representative for the American Advertising Federation. Buschhorn serves as chair of the AAF's National Education Executive Council. She is an associate professor of advertising at Texas State University in the School of Journalism and Mass Communication.



Buschhorn

New public member appointed

Heidi de Laubenfels has been appointed to serve as a public member on the Accrediting Council. Her three-year term begins with the fall semester meeting. de Laubenfels is founder and CEO of Arcus Pace Inc., based in Seattle, WA. Other public members on the Council are Steve Geimann, Bloomberg News, retired; and Jennifer Sizemore, Arnold Ventures vice president.



de Laubenfels

Public Relations Society of America

Rosanna M. Fiske was appointed to serve as an Accrediting Council representative for the Public Relations Society of America. Fiske is global chief communications officer for Royal Caribbean Group and is a former PRSA chair. She fills the seat of Del Galloway, who was elected Council president. Other PRSA representatives to the Council are Denise Hill, associate professor in the School of Communications at Elon University; and Nance Larsen, vice president, integrated marketing communications, The STRIVE Group.



Fiske

Association for Education in Journalism and Mass Communication

J. Suzanne Horsley, assistant dean and associate professor in the College of Communication and Information Sciences at The University of Alabama, was elected by the Association for Education in Journalism and Mass Communication, to serve a three-year term as Accrediting Council representative. Other AEJMC representatives to the Council are: Pat Curtin, professor in the School of Journalism and Communication at the University of Oregon; Jennifer Greer, dean of the College of Communication and Information at the University of Kentucky; and Bey-Ling Sha, dean of the College of Communications at California State University, Fullerton.



Horsley

Association of Schools of Journalism and Mass Communication

Brad Rawlins, director of the School of Media and Journalism at Arkansas State University, was elected by the Association of Schools of Journalism and Mass Communication to serve a three-year term as Accrediting Council representative. Other ASJMC representatives to the Council are: Greg Luft, professor in the Department of Journalism and Media Communication at Colorado State University; Kathleen McElroy, professor in the School of Journalism and Media at The University of Texas at Austin; and James Stewart, department head and professor in the Department of Mass Communication at Nicholls State University.



Rawlins

Searchable database participation required as part of self-study review process

Participation in ACEJMC's searchable database of accredited schools (<https://lookup.acejmc.org>) is a requirement of the accreditation process. The requirement is addressed in Standard 1 as indicator (c).

The database is intended to provide objective and current data of all accredited programs for prospective students and their parents, professionals seeking to hire for internships and entry-level positions, and educators seeking information to help improve journalism and mass communications education.

Schools are required to self-report data directly into the database as part of their self-study process.

The searchable database requirement went into effect with 2018-19 site visits. As schools continue to cycle through the six-year review period and fulfill the database requirement, the database will be fully populated by 2025.

Schools seeking initial accreditation will put data on the website but not publish data until accredited by the Council at the spring meeting.

Instructions to complete the database are available at: <http://www.acejmc.org/resources/acejmc-database-instructions-2/>.

Schools must submit retention and graduation update by Aug. 15

Accredited programs should update their retention and graduation data and send notification with the URL to creinardy@ku.edu by Aug. 15. Annual data updates are required for accredited undergraduate and master's programs.

Programs undergoing initial accreditation review are required to have data posted before their site visit. A link to the data should be included in the self-study.

Data must be at the accredited program level. The URL submitted to ACEJMC must be a direct link to the data.

The policy and penalty for not meeting the data requirement can be found at <http://www.acejmc.org/resources/instructions-for-publishing-retention-and-graduation-data>

Email questions to creinardy@ku.edu.



Hardin



Alexander



Lawson-Borders



Bhatia



Daniels

Council elects Accrediting Committee members, officers

The Accrediting Council elected Accrediting Committee officers and four Committee members during the April 29 Council meeting in Chicago.

Marie Hardin, dean of the Donald P. Bellisario College of Communications at Pennsylvania State University, was elected to a second two-year term as chair of the Accrediting Committee. Rochelle Ford, dean of the School of Communications at Elon University, was elected to a two-year term as vice chair but subsequently stepped down from the Accrediting Committee when she was named president of Dillard University, effective July 1. The Committee will elect a new Committee vice chair.

Andy Alexander, Peter Bhatia, George L.

Daniels and Gracie Lawson-Borders were elected to serve three-year terms on the Accrediting Committee. Alexander is a visiting professional in the Scripps College of Communication at Ohio University. Bhatia is editor and vice president of the Detroit Free Press and freep.com. Daniels is an associate professor in the College of Communication and Information Sciences at The University of Alabama. Lawson-Borders is dean of the Cathy Hughes School of Communications at Howard University.

The four new Committee members replace Denise Dowling, University of Montana; Vincent Duffy, Michigan Radio; Brian Sheehan, Syracuse University; and Wendi Strong, USAA, retired. Their terms had expired.

MEETINGS CALENDAR

Aug. 27 -- The Accrediting Council will meet virtually for its fall semester meeting.

2023 meeting dates:

March 18-19 -- Accrediting Committee, Westin on North Michigan in Chicago. (This could be changed to a one-day meeting.)

April 28-29 -- Accrediting Council, Westin on North Michigan in Chicago.

Aug. 26 -- Accrediting Council fall semester meeting. (A decision will be made next spring on whether the meeting will be in person or virtual.)

Self-study tipsheet added to online accreditation resources

The Accrediting Council has several online resources to assist schools with the accreditation process. Documents are found under the resources tab at <http://www.acejmc.org/resources/>.

The newest resource is a self-study tipsheet, which offers guidance on preparation of the self-study and missteps to avoid.

Other resource documents include a Guide to Assessment, Preparation for Accreditation, How to Develop Mission and Plans, as well as examples of self-studies

For more information, email: creinardy@ku.edu.

Bhatia to receive 2022 Sass Award

The Association of Schools of Journalism and Mass Communication will honor Peter Bhatia with the 2022 Gerald M. Sass Distinguished Service Award in recognition of his distinguished journalism career and his long service to JMC education.

The award will be presented Aug. 4 at the AEJMC conference in Detroit.

led newsroom staff to 10 Pulitzer Prizes, including six at The Oregonian.

Bhatia has been involved with ACEJMC for several decades. He was elected to the Accrediting Committee in 2003, and later served on the Accrediting Council as a member and president.

Bhatia will receive the award during the ASJMC General Session at 10:30 a.m. Thursday, Aug. 4, during the AEJMC conference in Detroit.

Gerald M. Sass was a longtime Gannett Co. and Freedom Forum executive who championed JMC education.

Bhatia is editor and vice president of the Detroit Free Press and freep.com. He has held leadership positions at several large newspapers and has

In 2021, Bhatia received the Benjamin C. Bradlee Editor of the Year Award from the National Press Foundation.

Boardman chosen administrator of the year

David Boardman, dean of the Klein College of Media and Communication at Temple University, was named the 2021 Scripps Howard Administrator of the Year.



Boardman, dean of Klein College at Temple University

The national award recognizes a full-time administrator of a journalism, mass communication or communication program who has consistently demonstrated leadership excellence by ongoing contributions to the improvement of learning and teaching. The award is given in collaboration with the Association for Education in Journalism and Mass Communication (AEJMC).

grants and philanthropic fundraising increased dramatically. Boardman also expanded student services and raised millions of dollars for construction of a new state-of-the-art home for Klein College. The college recently created two new academic centers. In 2018, the college

was honored with AEJMC's Equity and Diversity Award.

Before joining the Klein College faculty in 2013, Boardman was executive editor and senior vice president of The Seattle Times.

Under Boardman's leadership, Klein College's full-time faculty expanded by more than one-third, and research

Boardman serves as Accrediting Council representative for the News Leaders Association. He is a former Council president.

Fullerton earns equity/diversity recognition

The Department of Communications at California State University, Fullerton was named the 2022 recipient of the AEJMC Equity and Diversity Award. The award recognizes journalism and mass communications programs working toward and attaining measurable success in increasing equity and diversity within their unit.

The EDA committee cited the department's "extensive Diversity and Inclusion five-year plan, including a commitment to telling diverse student stories through CSU student media, department-wide research projects involving historical and contemporary DEI issues, vibrant student mentorship programs, and a multi-year funded initiative in partnership with NBCUniversal."

The department is an ACEJMC-accredited unit.

PROGRAM UPDATES

Bowling Green State University:

Alberto Gonzalez is serving as interim director of the School of Media and Communication. He succeeds Laura Stafford, who completed her term as director and is on a leave of absence. Gonzalez joined the Bowling Green faculty in 1992.

California State University, Chico:

Janel Bauer was named chair of the Department of Journalism and Public Relations, effective July 1. She succeeds Aaron Quinn, who served as chair beginning in 2020. Quinn is returning to faculty. Bauer is an associate professor in the department.

California State University, Northridge:

Stephanie Bluestein will become chair of the Department of Journalism effective Aug. 24. She succeeds Linda Bowen, who served as chair for a decade and is moving into Faculty Early Retirement. Bluestein is a professor in the department and has 18 years of experience as a professional journalist.

Central Michigan University:

Sean Baker is the new chair of the Department of Journalism. He succeeds William Dailey, who had served as interim chair. Baker is a professor in the department.

Colorado State University:

Marilee Long is the new chair of the Department of Journalism and Media Communication. She succeeds Greg Luft, who stepped down this summer after serving as chair 15 years. Luft will remain on faculty to teach in the department.

Columbia University:

Jelani Cobb is the new dean of the Graduate School of Journalism, effective July 1. Cobb, who joined

the university in 2016, is the Ira A. Lipman Professor of Journalism and director of the Ira A. Lipman Center for Journalism and Civil and Human Rights. He succeeds Steve Coll, who stepped down after serving as dean for nine years. Coll will remain on faculty.

City University of New York:

Graciela Mochkofsky will become dean of the Craig Newmark Graduate School of Journalism, effective Aug. 1. She succeeds Sarah Bartlett, who retired July 1 after serving two decades on the CUNY faculty, nearly nine of those years as dean of the journalism school. Andrew Mendelson is serving as interim dean in July.

Drake University:

Catherine Staub is the new dean of the School of Journalism and Mass Communication. She succeeds Kathleen Richardson, who retired at the end of June after serving eight years as dean and more than two decades as a faculty member. Staub is an associate professor and has been a faculty member in the school since 2015.

Elon University:

Kenn Gaither, professor of strategic communications in the School of Communications and the A.J. Fletcher Professor in Communications, was named interim dean of the school. Gaither succeeds Rochelle Ford, who was named the eighth president of Dillard University in New Orleans, effective July 1.

Kansas State University:

Greg Paul is the new director of the A.Q. Miller School of Media and Communication. Paul, who is a professor in the school, succeeds Steven Smethers, who retired at the end of June.

San Francisco State:

Jesse Garnier will be the next chair of the Department of Journalism. Garnier succeeds Rachele Kanigel, who had served as chair since 2019 and will return to full-time teaching. Garnier is an associate professor in the department.

The University of Alabama:

Brian Butler was named dean of the College of Communication & Information Sciences, effective July 1. He succeeds Mark Nelson, who retired. Butler was a professor and senior associate dean in the College of Information Studies at the University of Maryland.

University of Arizona:

Jessica Retis is the new director of the School of Journalism, effective July 1. Retis, who is also director of the school's master's in bilingual journalism, joined the University of Arizona in 2019. Michael McKisson served as interim director in 2021-22 after Carol Schwalbe stepped down as director.

University of Colorado Boulder:

Pat Ferrucci has been named interim chair of the Department of Journalism. He succeeds former chair Elizabeth Skewes, who will return full time to faculty after a sabbatical during the 2022-23 academic year. Ferrucci has been with the Department of Journalism since 2015.

University of Illinois at Urbana-Champaign:

Mira Sotirovic will become chair of the Department of Journalism, effective Aug. 16. She succeeds Stephanie Craft, who is taking a position as associate dean in the College of Media. Sotirovic is an associate professor in the college.

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2022-23 Site Visit Schedule

ACEJMC invites comments by third parties, limited to written comment speaking directly to a program's compliance with ACEJMC's accreditation standards. Comments should be submitted to Patricia Thompson, ACEJMC executive director, at pthomps1@olemiss.edu. (Visit dates subject to change)

Oct. 16-19

University of Wisconsin Oshkosh
University of North Texas

Oct. 23-26

University of Maryland
Syracuse University
West Virginia University

Oct. 30-Nov. 2

Iowa State University
Murray State University

Nov. 13-16

Ball State University
Louisiana State University
University of Southern Mississippi
Pontificia Universidad Católica de Chile

Dec. 4-7

Cal State-Chico

Jan. 22-25

University of Alabama
Western Kentucky University
Holy Angel University

Jan. 29-Feb. 1

Texas Christian University
Bowling Green University

Feb. 5-8

North Carolina A&T University
University of South Florida St. Petersburg
University of Sharjah

Feb. 12-15

Cal State-Northridge
University of Arkansas
Howard University

Feb. 26-March 1

Massey University

Revisit Dates TBA:

Hampton University
Jacksonville State University
University of Idaho

PROGRAM UPDATES

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University of Iowa:

Melissa Tully will be interim director of the School of Journalism and Mass Communication, effective Aug. 1. Tully is an associate professor in the school. David Ryfe, current director of the school, will become director of the School of Journalism and Media at the University of Texas at Austin.

University of Mississippi:

Andrea Hickerson was named dean of the School of Journalism and New Media, effective July 1. Hickerson was serving as director of the School of Journalism and Mass Communications at the University of South Carolina.

University of North Carolina at Chapel Hill:

Raul Reis was named dean of the Hussman School of Journalism and Media, effective July 1. Reis was serving as dean and professor of the School of Communication at Emerson College. Heidi Hennik-Kaminski had served as interim dean when Susan King stepped down in January from the deanship, which she held since 2012.

University of South Carolina:

Van Kornegay was named interim director of the School of Journalism and Mass Communications, effective July 1. Kornegay is an associate professor in the school and has been a USC faculty member since 1990. Former director Andrea Hickerson left the position to become dean of

the School of Journalism and Mass Communication at the University of Mississippi.

University of Texas at Austin:

David Ryfe will be director of the School of Journalism and Media effective Aug. 1. He succeeds Kathleen McElroy, who is stepping down to return full time to faculty. Ryfe will leave his position as director of the University of Iowa's School of Journalism and Mass Communication.

University of Wisconsin Eau-Claire:

Kris Knutson is the new chair of the Department of Communication and Journalism. She succeeds Jan Larson, who is retiring. Knutson is an associate professor in the department.

University of Wisconsin Oshkosh:

Tim Gleason will become chair of the Department of Journalism effective Aug. 1. He succeeds Sara Steffes Hansen, who is leaving the department to become associate dean of social sciences for the College of Letters and Science at UW Oshkosh. Gleason, who joined the faculty in 2000, had previously served as department chair.

International:

Qatar University:

Basyouni Hamada is serving as head of the Department of Mass Communication. He joined the department in 2014. Hamada succeeds Kamal Hamidou, who is an associate professor in the department.

2021-22 Accreditation Decisions

The Accrediting Council made accreditation decisions on 30 site visits and one revisit during its April 29 meeting in Chicago. Site team reports from these visits are available with the schools' listings at <http://www.acejmc.org/accreditation-reviews/>
Following are the Council's actions:

Initial accreditation:

California State University Dominguez Hills -- Journalism Program in the Department of Communications

California Polytechnic State University -- Journalism Department completed a revisit and was fully accredited

Reaccredited:

American University – School of Communication undergraduate and professional master's programs

Arkansas State University – School of Media and Journalism

Baylor University – Department of Journalism, Public Relations and New Media

Brigham Young University – School of Communications

California State University, Fullerton – Department of Communications

Florida International University – School of Communication and Journalism, undergraduate program reaccredited; professional master's programs accredited

Hofstra University – Department of Journalism, Media Studies and Public Relations

Marshall University – W. Page Pitt School of Journalism and Mass Communications

San Diego State University – School of Journalism and Media Studies

PROGRAM REVIEWS / Noncompliance findings in 9 Standards

Standard	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	COVID PAUSE	2021-22
1 Mission/Gov.		2	1		1	1		3
2 Curriculum	2	1				3		1
3 Diversity	3	3	4	2	1	2		4
4 Faculty		1		1				
5 Research	2	1		1				
6 Student Services				1				
7 Resources	1	1	1		1	2		2
8 Prof/Public Service						1		
9 Assessment	6	6	9	7		5		9
Total noncompls	14	15	15	12	3	14		19
* Programs Reviewed	32	32	30	23	13	24		33
Totals include revisits	28 undergraduate 3 master's	25 undergraduate 7 master's	24 undergraduate 6 master's	20 undergraduate 3 master's	11 undergraduate 2 master's	23 undergraduate 1 master's		31 undergraduate 2 master's

* undergrad/professional master's programs reviewed separately

** judgments of compliance/noncompliance required on revisits

Stony Brook University – School of Communication and Journalism

Texas State University – School of Journalism and Mass Communication

University of Connecticut – Department of Journalism

University of Kentucky – The School of Journalism & Media and the Department of Integrated Strategic Communication in the College of Communication and Information

University of Oklahoma – Gaylord College of Journalism and Mass Communication

University of Puerto Rico at Arecibo – Department of Tele Radial Communication

University of South Dakota – Department of Media and Journalism

University of Texas-Austin – School of Journalism and Media

University of Washington – Department of Communication

University of Wisconsin - Eau Claire – Department of Communication and Journalism

Winthrop University – Department of Mass Communication

Reaccredited international schools:

American University in Dubai – Mohammed Bin Rashid School for Communication

Anáhuac University – School of Communication

Zayed University – College of Communication and Media Sciences

Provisional:

Indiana University – Journalism Unit in the Media School

Kent State University – School of Media and Journalism

Central Michigan University – Department of Journalism

University of North Carolina – Hussman School of Journalism and Media

University of North Alabama – Department of Communication

Under appeal:

San Jose State University – The School of Journalism and Mass Communications is appealing the Council's vote for provisional reaccreditation. The Council will vote on the appeal at its August meeting.

In appreciation to 2021-22 site team members for their time and service

There were 30 accreditation site visits and one revisit during the 2021-22 visit cycle. Seventy-six individuals volunteered time and service for these visits.

Sonny Albarado	Joel Kaplan (chair)
Andy Alexander	David Kurpius (chair)
Caesar Andrews (chair)	Gracie Lawson-Borders
Tim Bajkiewicz	Mark Lodato
Marianne Barrett	Rafael Lorente
Clark Bell	Pam Luecke (chair)
Peter Bhatia (chair)	Greg Luft
Kenton Bird	Diana Martinelli
Dorothy Bland (chair)	Diane McFarlin
David Boardman (chair)	Charlie Mitchell
Doug Boyd	Earnest Perry
Ann Brill (chair)	Greg Pitts (chair)
Mike Cherenson	Judy Phair
Barbara Cochran (chair)	Deb Potter
Dale Cressman (chair)	Africa Price
David Davies	Jessica Pucci
Heidi de Laubenfels (chair)	Brad Rawlins (chair)
Lucy Dalglish (chair)	Kathleen Richardson
George Daniels	Ford Risley
Dave Davies	Mary Rogus
Denise Dowling	Janet Rose
Vince Duffy	Pat Rose
Joe Foote (chair)	David Ryfe
Rochelle Ford (chair)	Maria Russell
Connie Frazier	Carol Sagers
Kenn Gaither	Hyunjin Seo
Del Galloway	Bill Silcock
Steve Geimann	Bey-Ling Sha
Kristin Gilger (chair)	Brian Sheehan
Jessica Gisclair	Dan Shelley
Michel Haigh	Jennifer Sizemore (chair)
Charlotte Hall	Jan Slater
Marie Hardin (chair)	Shirley Staples-Carter
Matthew Haught	Al Stavitsky
Joanna Hernandez	Amy Struthers
Barbara Hines (chair)	Charlie Tuggle
Jackie Jones	Paul Voakes
Helen Katz	Thor Wasbotten (chair)

New ACEJMC office

ACEJMC is moving its office from the University of Mississippi to the University of Maryland. Executive Director Pat Thompson is continuing in her role with ACEJMC, but she is leaving her University of Mississippi School of Journalism and New Media position – she will be Assistant Dean Emerita – and will relocate.

As of Sept. 1, the contact information for the new office will be:

ACEJMC
% Philip Merrill
College of
Journalism
2101 Knight Hall,
7765 Alumni Drive
College Park, MD
20742
Office phone: 301-
405-1527

Thompson's new email address will be patt@umd.edu