

# Accrediting Council

On Education in Journalism and Mass Communications

Susanne Shaw  
*Executive Director*

May 12, 2016

Mary Ellen Mazey  
President  
Bowling Green State University  
Bowling Green, OH 43403

Dear President Mazey:

The Accrediting Council on Education in Journalism and Mass Communications voted 22-0 at its May 6-7 meeting in Chicago that provisional reaccreditation be given to the undergraduate program in the Department of Journalism and Public Relations at Bowling Green State University. Kathy Bradshaw, chair of the Department of Journalism and Public Relations, attended the meeting.

The Council concurred with the recommendation for the undergraduate program's provisional reaccreditation made by the site team and Accrediting Committee. At its March 19-20 meeting in Chicago, the Committee voted 14-0, with two members abstaining, to recommend provisional reaccreditation for the undergraduate program.

The non-compliance with Standard 1: Mission, Governance and Administration and Standard 5: Scholarship: Research, Creative and Professional Activity led to the provisional reaccreditation decision.

The Council's procedures say: "A unit may receive provisional accreditation or reaccreditation when the Council has found weaknesses that can be corrected within two years." Schools have the option to schedule a revisit in one or two years.

If you wish to have a revisit in the 2016-17 academic year, you must submit a request no later than Aug. 1, 2016, and the revisit must occur no later than Feb. 1, 2017. For a revisit during the 2017-2018 academic year, a request must be made no later than Aug. 1, 2017, and the revisit must occur no later than Feb. 1, 2018.

Please send your formal request along with sufficient documentation that all identified weaknesses have been corrected. The letter and accompanying material should be sent to Susanne Shaw, executive director. Two people will revisit the Department of Journalism and Public Relations. The revisit will focus on Standard 1: Mission, Governance and Administration and Standard 5: Scholarship: Research, Creative and Professional Activity.

The team chair will make a recommendation to the Accrediting Committee and the Committee's recommendation will be forwarded to the Accrediting Council.

University of Kansas School of Journalism • Stauffer-Flint Hall • 1435 Jayhawk Blvd. • Lawrence, Kansas 66045-7575

President Mary Ellen Mazey

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The expenses of the revisit to Bowling Green State University and the team chair's expenses to the Committee meeting to present the revisit report will be paid by the Department of Journalism and Public Relations. If you or Professor Kathy Bradshaw have questions about what should be addressed, please contact Susanne Shaw.

Council procedures require that I tell you of your right to appeal this decision. I have enclosed a copy of the appeals procedures, which specify that you must notify me within 30 days of receipt of this letter if you wish to make an appeal.

Grounds for appeal of a decision to award provisional accreditation must be based on one or more of the following: 1) evidence that the Council failed to adhere to applicable adopted procedures; 2) evidence that, based upon the record before the Council, the decision was arbitrary and capricious or not supported by substantial evidence. Appeals must be made in writing and must be based on concrete evidence that was in the record before the Council at the time of the original decision.

If the Department of Journalism and Public Relations chooses to appeal this decision, the Council will consider that appeal at its Sept. 2 meeting in Chicago. While an appeal is pending and before a decision on the appeal is made by the Council, there will be no change in the accredited status of the Department of Journalism and Public Relations.

Thank you for the opportunity to participate with your faculty and administration in the assessment of your journalism program. The goal of the Accrediting Council is to improve the quality of education offered to students served by a program through that assessment.

Sincerely,



Doug Anderson  
ACEJMC Vice President

cc: Kathy Bradshaw, chair, Department of Journalism and Public Relations  
Ann Brill, chair, site team  
Chris Callahan, chair, Accrediting Committee  
Susanne Shaw, executive director, ACEJMC