

A Message From the Council President

New Initiatives Launched

To strengthen and advance the Council's mission in an ever-changing societal landscape, at our August meeting five task forces were launched. Your input and ideas are welcome. We welcome your feedback, which you can provide to task force chairs and members – or to Pat or me. Thanks. -- Del



Del Galloway

Strategic Planning

Affirm, articulate and advance our Council mission in a society increasingly hostile to the First Amendment, journalism, strategic communications and social justice.

Lucy Dalglish, Chair
Caesar Andrews
Dorothy Bland
Heidi de Laubenfels
Marie Hardin
Andy Mendelson
John Paluszek
Bey-Ling Sha
Dan Shelley

Development

Identify and solicit organizations for resources that advance our Council mission.

Del Galloway, Chair
Kathleen McElroy
Greg Pitts
James Stewart
Diane McFarlin (of counsel)

Membership

Identify and recruit industry organizations to join our Council and identify and recruit schools to participate in accreditation.

Greg Pitts, Chair
Del Galloway
Jennifer Greer
Jackie Jones
Brad Rawlins
Al Stavitsky

Bylaws and Policies

Affirm, update and modify bylaws, and consider new policies that support the Council's mission.

Steve Geimann, Chair
Andy Alexander
Michel Haigh
Marie Hardin
Denise Hill
Suzanne Horsley
Rafael Lorente
Jennifer Sizemore

Brand Identity

Refresh the Council's brand identity and affirm its commitment to and investment in a quality accreditation program that upholds the highest standards and recognizes excellence in journalism and strategic communications; one that supports our First Amendment - freedom of inquiry, freedom of expression and freedom of the press – as indispensable values in a free society. Deliverables include a refresh of the Council logo, collateral, web resources, letterhead and other communications materials, and a brand voice that reflects the Council's role as an advocate for democratic values.

Jenny Buschhorn, Co-chair
Mike Cherson, Co-chair
Rosanna Fiske
Nance Larsen
Greg Luft
Diana Martinelli

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2023 Accreditation Meetings

The Accrediting Committee will meet March 18-19 to make accreditation recommendations for 26 schools, and the Accrediting Council will meet April 28-29 to make its accreditation decisions on these schools. Both meetings will be at The Westin on North Michigan Avenue in Chicago.

If you would like to attend the Committee meeting, email patt@umd.edu. Council meeting details will be available in the near future.

The fall Council business meeting will be Aug. 26.

March 18-19 Accrediting Committee discussion schedule:

Hampton University revisit
 Jacksonville State University revisit
 West Virginia University
 Massey University
 Iowa State University
 California State University Chico
 University of North Texas
 University of Maryland
 North Carolina A&T State University
 University of Southern Mississippi
 Western Kentucky University
 Texas Christian University
 University of South Florida
 Ball State University
 Bowling Green State University
 University of Wisconsin Oshkosh
 University of Arkansas
 Howard University
 Pontificia Universidad Católica de Chile
 California State University Northridge
 Syracuse University
 University of Idaho revisit
 Murray State University
 Louisiana State University
 University of Alabama
 University of Sharjah

Accrediting Council elects Committee vice chair, new member

The Council approved two appointments for the Accrediting Committee. Rafael Lorente, Committee member and associate dean at the Philip Merrill College of Journalism at the University of Maryland, is the new Committee Vice Chair. He replaces Rochelle Ford, who was named president of Dillard University and resigned from the Accrediting Committee and vice chair position last spring.

Kenn Gaither, interim dean at the School of Communications at Elon University, is a new member of the Accrediting Committee.



Lorente



Gaither

Appeals Board appointed

Judy Oskam, director of Texas State University's School of Journalism and Mass Communication, will serve as chair of the ACEJMC's Appeals Board. She was appointed by Del Galloway, Accrediting Council president. Oskam is a former member of the Council, representing the Association of Schools of Journalism and Mass Communication for two three-year terms.



Oskam



Phair

Other Appeals Board members are Judy Phair and Paul Voakes. Phair is president of PhairAdvantage Communications. She served several years as Public Relations Society of America representative to the Council and holds PRSA's highest individual award, the Gold Anvil. Voakes is a professor emeritus of Journalism at the University of Colorado Boulder. He served on the Accrediting Committee from 2003 to 2009. He is a former dean of Colorado's School of Journalism and Mass Communication and a former president of AEJMC.



Voakes

Nominating Committee appointed

Accrediting Council president Del Galloway appointed Council members Greg Pitts, Michel Haigh and Denise Hill to the nominating committee to make recommendations for three seats on the Accrediting Committee.



Pitts

Council members will vote on the slate of nominees during the April 29 business meeting.



Haigh

Pitts is a professor and former director in the School of Journalism and Strategic Media at Middle Tennessee State University and serves as Accrediting Council vice president. Haigh is a professor in the School of Journalism and Mass Communication at Texas State University. Hill is vice president of Corporate Communications and Community Relations for Lowe's.



Hill

ANNUAL REPORTING REQUIREMENT REMINDER

Failure to annually update retention/graduation data can lead to accreditation probation, suspension

Accredited programs are required to maintain current retention and graduation data on their website or risk probation and eventual suspension of accreditation status.

ACEMC is the agency formally recognized by the Council for Higher Education Accreditation (CHEA) for accrediting programs for professional education in journalism and mass communications in institutions of higher learning. CHEA expects ACEJMC to require its accredited programs to routinely provide reliable information to the public on their performance, including student achievement as determined by the institution or program.

The annual reporting expectation is addressed in ACEJMC's Standard 1, Indicator d) and Standard 6, Indicator e). The data are to be in a prominent and easy-to-find location.

Council policy requires schools to annually update their student data - for undergraduate and master's programs - with the most current data available by the Aug. 15 deadline. Send the webpage URL to Cindy Reinardy at creinardy@ku.edu.

Any school that does not annually update its data will be placed on probation until the data are provided, and a unit on probation will be listed as such on the [acejmc.org](http://www.acejmc.org) website and in ACEJMC's newsletter.

The full policy and penalty for not meeting the data requirement can be found on ACEJMC's website at: <http://www.acejmc.org/resources/instructions-for-publishing-retention-and-graduation-data> and in ACEJMC's annual booklet, Page 38, in print and online at: <http://www.acejmc.org/publications/acejmc-booklet/>

MEMBER & PROGRAM UPDATES

Middle Tennessee State University: Katie Foss, professor in the School of Journalism and Strategic Media, became director of the school effective Jan. 1. Foss succeeds Greg Pitts, who stepped down as director and returned full time to the faculty.

Southern University and A&M College: Yolanda Campbell, professor in the Department of Mass Communication, is serving as interim department chair. Campbell succeeds Mahmoud Braima, who returned to the faculty.

Zayed University: Ganga Dhanesh, associate professor of Integrated Strategic Communication at the College of Communication and Media Sciences, has assumed leadership of the college. She succeeds Dwight Brooks, who completed his term as dean.

Self-study tipsheet added to online accreditation resources

The Accrediting Council has several online resources to assist schools with the accreditation process. Documents are found under the resources tab at <http://www.acejmc.org/resources/>.

The newest resource is a self-study tipsheet, which offers guidance on preparation of the self-study and missteps to avoid.

Other resources available on the website:

Preparation for Accreditation suggests actions a program should undertake in the years before the

self-study -- including the collection of data and record keeping, and the involvement of faculty and students in the accreditation process.

How to Develop Mission and Plans provides information on writing a mission statement and developing a diversity plan, a long-range strategic plan, and an assessment plan.

Examples of self-studies also are available under the resources tab. These well-executed self-studies represent a broad spectrum of accredited programs in size and resources.

Tentative 2023-24 Site Visit Schedule

ACEJMC invites comments by third parties, limited to written comments speaking directly to a program's compliance with ACEJMC's accreditation standards.

Comments should be submitted to ACEJMC, c/o Patricia Thompson, ACEJMC Executive Director, patt@umd.edu.

Oct. 15-18

University of Missouri

Oct. 22-25:

Shippensburg University
University of Mississippi

Oct 29-Nov. 1:

Colorado State University
University of Kansas
Southeast Missouri State University

Nov 5-8:

Arizona State University
University of Iowa

Nov. 12-15:

University of Nebraska-Lincoln
St. Bonaventure University

Nov. 26-29

University of North Florida

Dec. 3-6:

University of Colorado Boulder

Jan. 21-24:

Ajman University (initial visit)
Southern Illinois University, Edwardsville

Jan. 28-31:

Middle Tennessee State University
Norfolk State University
University of Southern California

Feb. 4-7:

University of Tennessee-Knoxville

Feb. 11-14:

Drake University
University of South Carolina
Virginia Tech University (initial visit)

Revisit Dates TBA:

Central Michigan University
Indiana University
Kent State University
San Jose State University
University of North Alabama
University of North Carolina at Chapel Hill

Lee joins ACEJMC headquarters staff

Carole Lee has joined the ACEJMC staff as part-time Project Coordinator.

Lee has a B.A. in international studies and an M.A. in journalism from the University of North Carolina at Chapel Hill, and a Ph.D. in journalism from the University of Maryland. She is an adjunct lecturer at the Philip Merrill College of Journalism, with experience

in communications, program management and publishing.

Lee is based in the ACEJMC office on the University of Maryland campus with executive director Patricia Thompson. Cindy Reinardy, assistant to the executive director, remains in Lawrence, KS, on the University of Kansas campus.

ACEJMC

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The Council maintains a comprehensive website at:
www.acejmc.org