May 9, 2023

Wendy Wintersteen, President
Iowa State University

Dear President Wintersteen:

The Accrediting Council on Education in Journalism and Mass Communications met April 28 in Chicago and voted 15-2 that the Greenlee School of Journalism and Communication at Iowa State University receive provisional reaccreditation. There were two recusals. Michael Dahlstrom, director, and Jan Lauren Boyles, associate director, attended the meeting.

The vote for provisional reaccreditation followed a failed motion for reaccreditation on a vote of 7-8, with two recusals. Council members discussed the Committee recommendation for reaccreditation and the School’s written response letter to the site team report. The site team had found the school in noncompliance on Standard 4 (Diversity and Inclusiveness) but recommended reaccreditation. At its meeting in Chicago in March, the Committee had voted 13-1, with two recusals, to recommend reaccreditation.

Council members asked questions about the noncompliance and the School’s diversity efforts. Council members said a two-year provisional period would provide the school time to address the concerns.

Our policies state that a unit may receive provisional accreditation when the Council has found weaknesses that can be corrected within two years. We will be in touch with the director to schedule a two-person revisit team. Revisits usually take place two years after the initial visit. During the revisit, the Greenlee School will be reviewed for improvement in the areas identified as deficiencies in the site team report, including developing effective strategies to recruit and retain diverse faculty and students, and incorporating more digital media instruction into the curriculum.

Council procedures require that I tell you of your right to appeal this decision. You must notify the ACEJMC office within 30 days of receipt of this letter if you wish to make an appeal.

Grounds for appeal of a decision to award provisional accreditation must be based on one or more of the following: 1) evidence that the Council failed to adhere to applicable adopted procedures; 2) evidence that, based upon the record before the Council, the decision was arbitrary and capricious or not supported by substantial evidence. Appeals must be made in writing and must be based on concrete evidence that was in the record before the Council at the time of the original decision. All expenses of the appeal, including travel, shall be paid by the institution initiating the appeal.
If an appeal is filed, while it is pending and before a decision on the appeal is made by the Council, there will be no change in the accredited status of the Greenlee School. The status will remain the same as currently listed following the 2016 vote (reaccredited).

Thank you for the opportunity to participate with your faculty and administrators in the assessment of your program. The goal of the Accrediting Council is to improve the quality of education offered to students served by a program through that assessment. Please accept my best wishes for success for the Greenlee School, its students, faculty and the professional media constituencies it serves.

Sincerely,

Del Galloway, ACEJMC President

cc
Michael Dahlstrom, Director
David Boardman, site team chair
Marie Hardin, chair, Accrediting Committee
Patricia Thompson, executive director, ACEJMC