

ACCREDITATION RESOURCES

Several self-study examples added to online resources

The Accrediting Council has several online resources to assist with the accreditation process, among them several new self-study examples from the 2022-23 review period. These recent additions follow the revised standards.

Other online resources include a self-study tipsheet, a Guide to Assessment, Preparation for Accreditation, and How to Develop Mission Statement and Plans. Instructions are provided on how to comply with ACEJMC's two annual data reporting requirements – accredited unit student retention and graduation updates, and ACEJMC's searchable database of its accredited schools at lookup.acejmc.org

Resources are available at <http://www.acejmc.org/resources>.

DEADLINE REMINDERS

All accredited programs must update their **retention and graduation data** page and submit a working URL to ACEJMC headquarters by Aug. 15. New programs undergoing initial accreditation review are required to have data posted before their site visit.

The policy and penalty for not complying is found on ACEJMC's website [here](#).

Schools working on self-studies are required to self-report data in ACEJMC's **searchable database of accredited schools** (<https://lookup.acejmc.org>). The requirement is addressed in Standard 1 as indicator (c) and is part of the self-study process.

Instructions and information are available [here](#). Email questions to creinardy@ku.edu.



Brown



Butler



Lawson-Borders



Miller

ACEJMC panel on diversity at AEJMC conference

ACEJMC's informational session during the annual AEJMC conference will include updates on accreditation initiatives by the Accrediting Council, and a panel discussion focused on what accredited schools are doing to comply with our standards as they navigate national and state changes affecting diversity, equity and inclusion.

ACEJMC's session will be 10:30 a.m. to noon, Tuesday, Aug. 8, at the Marriott Marquis conference center and hotel, Washington, D.C.

Panelists include:

Hub Brown, dean of the College of Journalism and Communications at the University of Florida;

Brian Butler, dean of the College of Communication and Information Sciences at The University of Alabama;

Gracie Lawson-Borders, dean of the Cathy Hughes School of Communications at Howard University;

Andrea Miller, dean of the Frank W. and Sue Mayborn School of Journalism at the University of North Texas.

CHEA will review ACEJMC for recognition renewal in 2024



ACEJMC is the agency formally recognized by the Council for Higher Education Accreditation (CHEA) for accrediting programs in professional education in journalism and mass communications in institutions of higher learning. ACEJMC was recognized by CHEA in 2014, and in 2024, ACEJMC will come up for renewal of its CHEA recognition.

ACEJMC is one of 66 CHEA-recognized national and international programmatic accreditors.

At left, Patricia Thompson, ACEJMC executive director, and Del Galloway, ACEJMC Council president, attend the CHEA Accreditor Forum in May at CHEA headquarters in Washington, D.C.

In this issue:

New Committee
and Council members
Page 2

Site team members
recognized for service
Pages 3

2023 Accreditation
Decisions
Page 4

Members and program
updates
Page 5

New representatives to the Accrediting Council



Bland



Davies



Lodato



Pucci



Shepard

Pucci and Bland join AEJMC representatives on the Council

Jessica Pucci, senior associate dean in the Walter Cronkite School of Journalism and Mass Communication at Arizona State University, was elected by the Association for Education in Journalism and Mass Communication to serve a three-year term as Accrediting Council representative.

Dorothy Bland, professor in the Mayborn School of Journalism at the University of North Texas, was appointed to fill the remaining

year on Bey-Ling Sha's term. Sha is stepping down as Council representative to serve as vice president of AEJMC.

Other AEJMC representatives are Jennifer Greer, dean of the College of Communication and Information at the University of Kentucky, and Suzanne Horsley, associate dean and associate professor in the College of Communication and Information Sciences at The University of Alabama.

Lodato, Shepard elected as ASJMC Council representatives

Mark Lodato, dean of the S.I. Newhouse School of Public Communications at Syracuse University, and Jason Shepard, chair of the Department of Communications at California State University, Fullerton, were elected by the Association of Schools of Journalism and Mass Communication to serve as representatives to the

Accrediting Council. They will serve three-year terms.

Other ASJMC Council representatives are: Brad Rawlins, interim dean of the College of Liberal Arts and Communication, and James Stewart, department head and professor in the Department of Mass Communication at Nicholls State University.

Davies to represent AJHA on the Accrediting Council

David R. Davies, a professor in the School of Media & Communication at the University of Southern Mississippi and director of the British Studies Program, will serve as Council representative for the American Journalism Historians Association.

Davies succeeds Dale Cressman,

who had served as AJHA representative and Council vice president. Cressman recently retired from Brigham Young University, where he was an associate professor in the School of Communication and had served as associate director of student learning.

Council elects Committee members

The Accrediting Council elected three Accrediting Committee members during its April 28-29 meeting in Chicago.

Cheryl Procter-Rogers, executive coach and associate director for Ernst & Young's America Coaching Practice, was elected to serve a three-year term. She fills the open seat of Helen Katz of Publicis Media, who had served her two-term limit.



Procter-Rogers

Diana Martinelli, dean of Reed College of Media at West Virginia University, and Al Stavitsky, dean of the Donald W. Reynolds School of Journalism and Center for Advanced Media Studies at University of Nevada, Reno, were elected to serve three-year terms. Both had completed their first three-year term and were eligible to serve a second term.



Martinelli



Stavitsky

The Accrediting Committee has 15 members. The majority of members are educators.

ACEJMC meetings

- Fall semester Council business meeting: Virtual, Saturday, Aug. 26
- Accrediting Committee meeting: March 22-23, 2024, Westin Hotel, North Michigan Avenue, Chicago
- Spring Accrediting Council meeting: May 3-4, 2024. Location TBA

In appreciation to 2022-23 site team members for their service

There were 23 accreditation site visits and three revisits during the 2022-23 visit cycle. Seventy-seven individuals volunteered their time and service for these visits. Some individuals served on multiple visits.

1. Sonny Albarado
2. Andrew Alexander
3. Caesar Andrews (chair)
4. Timothy Bajkiewicz
5. Sandy Banisky
6. Beth Barnes
7. Marianne Barrett
8. Battinto Batts
9. Peter Bhatia (chair)
10. Dorothy Bland
11. David Boardman (chair)
12. Hub Brown
13. Ann Brill (chair)
14. Jenny Buschhorn
15. Michael Cherenson
16. Barbara Cochran (chair)
17. Dale Cressman
18. Lucy Dalglish (chair)
19. George Daniels
20. David Davies
21. Heidi de Laubenfels (chair)
22. Vince Duffy
23. Del Galloway
24. Jennifer Greer
25. Scott Fiene
26. Rosanna Fiske
27. Joe Foote (chair)
28. Diana Fuentes
29. Kenn Gaither
30. Steve Geimann
31. Kristin Gilger (chair)
32. Jessica Gisclair
33. Michel Haigh
34. Charlotte Hall
35. Marie Hardin (chair)
36. Matthew Haught
37. Barbara Hines (chair)
38. Joel Kaplan (chair)
39. Jacqueline Jones
40. Helen Katz
41. Kelly Kissel
42. David Kurpius
43. Gracie Lawson-Borders
44. Mark Lodato
45. Rafael Lorente (chair)
46. Herb Lowe
47. Pam Luecke (chair)
48. Diana Martinelli
49. Diane McFarlin
50. Andrew Mendelson



The Cathy Hughes School of Communications at Howard University welcomed the ACEJMC site team during its visit. Site team members from left were: Dan Shelley, Rosanna Fiske, Jessica Gisclair, and chair Earnest Perry.



Site team members Amy Struthers, chair Barbara Cochran, Dave Wozniak and Africa Price tour campus during the site visit to the School of Journalism and Strategic Media at the University of Arkansas.



A site team traveled to the University of Sharjah in the United Arab Emirates for the College of Communication's reaccreditation review. Pictured with unit administrator Jairo Alfono Lugo-Ocando, center, are from left: Greg Pitts (chair), Cheryl Procter-Rogers, Joel Kaplan and B. William Silcock.

51. Charles Mitchell
52. Kathleen Pavelko
53. Earnest Perry (chair)
54. Greg Pitts (chair)
55. Deborah Potter
56. Africa Price
57. Cheryl Procter-Rogers
58. Jessica Pucci
59. Brad Rawlins (chair)
60. Kathleen Richardson
61. Ford Risley
62. Mary Rogus
63. Janet Rose
64. Hyunjin Seo

65. Brian Sheehan
66. Dan Shelley
67. B. William Silcock
68. Jennifer Sizemore (chair)
69. Marquita Smith
70. Shirley Staples Carter (chair)
71. Alan Stavitsky (chair)
72. James Stewart
73. Amy Struthers
74. Paul Voakes
75. Yong Volz
76. Thor Wasbotten (chair)
77. Dave Wozniak



Shaw

Shaw to be inducted into Newspaper Hall of Fame

Susanne Shaw, who served as executive director of ACEJMC for more than 30 years, retiring in 2018, will be among 34 inductees into the Kansas Newspaper Hall of Fame this fall at the Kansas Media Hall of Fame, University of Kansas.

Shaw was born into newspaper journalism -- her father owned a small-town newspaper in Kansas. Shaw's journalism career encompassed multiple high school journalism positions, management roles at several small-town newspapers, and culminated with decades as a journalism faculty member at the University of Kansas' William Allen White School of Journalism and Mass Communications, where she also was based as ACEJMC executive director.

Council makes 32 accreditation decisions

Accreditation decisions were made for 32 programs at 26 schools by the Accrediting Council on Education in Journalism and Mass Communications (ACEJMC) during its April 28-29 meeting in Chicago.

The Council reviewed 26 undergraduate programs, three of which were international, and three revisits of schools with provisional

accreditation. Six professional master's programs also were reviewed.

ACEJMC accredits 119 schools in the United States and other nations. The Council conducts voluntary reviews for schools with professional journalism and mass communications programs at the undergraduate and master's degree levels.

The following undergraduate programs were removed from provisional after successful revisits and reaccruited:

- Hampton University, Scripps Howard School of Journalism and Communications
- Jacksonville State University, Department of Communication

- University of Idaho, School of Journalism and Mass Media

The following schools received reaccruitation of undergraduate and professional master's programs:

- Louisiana State University, Manship School of Mass Communication
- Syracuse University, S.I. Newhouse School of Public Communication
- University of Alabama, College of Communication and Information Sciences
- University of Maryland, Philip Merrill College of Journalism

Noncompliance findings in 2022-23

26 undergraduate programs (includes 3 revisits)
6 professional master's programs

32 programs were reviewed

Standard 1: Mission, Governance and Administration	
Standard 2: Curriculum and Instruction	2
Standard 3: Assessment of Learning Outcomes	3
Standard 4: Diversity and Inclusiveness	2
Standard 5: Faculty	
Standard 6: Student Services	
Standard 7: Resources, Facilities and Equipment	1
Standard 8: Professional and Public Service	

- University of North Texas, Frank W. and Sue Mayborn School of Journalism
- University of South Florida, Department of Journalism and Digital Communication

The following schools received reaccruitation of their undergraduate programs:

- Ball State University, School of Journalism and Strategic Communication
- California State University, Chico, Department of Journalism and Public Relations
- California State University, Northridge, Journalism Department

- Howard University, Cathy Hughes School of Communications
- Murray State University, Department of Journalism and Mass Communications
- North Carolina A&T State University, Department of Journalism and Mass Communication

- Texas Christian University, Department of Journalism
- University of Arkansas, School of Journalism and Strategic Media
- University of Southern Mississippi, School of Media and Communication

- University of Wisconsin Oshkosh, Department of Journalism

- West Virginia University, Reed College of Media

- Western Kentucky University, School of Media

The following international schools received reaccruitation of their undergraduate programs:

- Massey University, Journalism Major, School of Communication, Journalism, and Marketing
- Pontificia Universidad Católica de Chile, School of Journalism
- University of Sharjah, College of Communication

The following schools received provisional reaccruitation:

- Bowling Green State University, School of Media and Communication
- Iowa State University, Greenlee School of Journalism and Communication

Member and program updates

Arkansas State University – Gina Hogue will serve as interim director of the School of Media and Journalism while director Brad Rawlins serves as interim dean of the College of Liberal Arts and Communication.

University of Arkansas, Fayetteville – Bret Schulte is the new chair of the School of Journalism and Strategic Media.

University of Colorado Boulder – Pat Ferrucci, who was serving as interim chair of the Department of Journalism, has been named department chair.

American University – Leena Jayaswal is serving as interim dean of the School of Communication.

Florida International University – The School of Communication + Journalism has been restructured as two separate units: The School of Communication and the Lee Caplin School of Journalism and Media.

University of South Florida – Mark Walters will become chair of the Department of Journalism and Digital Communication, effective Aug. 7.

Indiana University – Gerry Lanosga is the new director of the Media School, effective July 1.

Louisiana State University – Kimberly Bissell became dean of the Manship School of Mass Communication, effective July 24.

Southern University and A&M College – Yolanda Campbell, associate professor in the Department of Mass Communication, is serving as interim chair of the department.

University of Maryland – Rafael Lorente was named dean of the Philip Merrill College of Journalism, effective July 1.

St. Cloud State University – Juli Pitzer has been named chair of the Department of Mass Communications.

New York University – Charles Seife is now serving as director of the Arthur L. Carter Journalism Institute.

Elon University – Kenn Gaither, who was serving as interim dean of the School of Communications, has been named dean.

North Carolina Agricultural and Technical State University – Sheila Whitley is serving as interim chair of the Department of Journalism and Mass Communication.

Bowling Green State University – Cheryl Bracken was named director of the School of Media and Communication, effective July 1.

Temple University – Logan Molyneux is the new chair of the Department of Journalism, effective July 1.

University of South Carolina – Damion Waymer was named director of the School of Journalism and Mass Communications.

Winthrop University – Nathaniel Frederick II is the new chair of the Department of Mass Communication.

University of Tennessee at Chattanooga – Charlene Simmons will serve as interim department head for the Department of Communication.

Marshall University – Rob Quicke was named director of the W. Page Pitt School of Journalism and Mass Communications.

Instituto Tecnológico y de Estudios Superiores de Monterrey – Francisco Romero is the new director of the Department of Digital Media and Culture.

Qatar University – Wael Abdelal is the new department head in the Department of Mass Communication.

University of Memphis earns diversity/equity recognition

The Department of Journalism and Strategic Media at the University of Memphis was named the 2023 recipient of the AEJMC Equity and Diversity Award. The award recognizes journalism and mass communications programs working toward and attaining measurable success in increasing equity and diversity within their unit.

The EDA committee cited the department's "well-written narrative that told a compelling story of the unit's intentionality and commitment to equity and diversity," noting innovative classes and programming at the cutting-edge of DEI and journalism and mass communications instruction; student diversity, including 46% students identifying as African American; and significant increase to faculty diversity in recent years, with 39% faculty of color in 2022-23 and at least 50% women.

The department is an ACEJMC-accredited unit.

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